



## OBJECTIVE

Experienced web designer and developer looking to immerse myself in a challenging position in the fields of web design and front-end web development where I can contribute with a diverse set of skills while also enhancing my knowledge.

## CONTACT

(787) 671-7103  
hello@jennifercortes.com  
jennifercortes.com

## EDUCATION

**M.A. Interactive Design**  
Savannah College of Art & Design

**B.A. Digital Graphic Design**  
Atlantic University College

**Digital Design Certificate**  
Chesterfield Technical Center

## KNOWLEDGE

### Software:

Dreamweaver, Animate, Photoshop, Illustrator, InDesign, iMovie, Numbers, Keynote

### Languages:

English, Spanish  
HTML, CSS  
Basic understanding of:  
JavaScript, PHP

### Platforms:

Mac

### Other:

Wordpress, Bootstrap, Teaching, Public Speaking

## EXPERIENCE

### Web Designer and Front-end Developer

February 2013 - Present

### HIT Interactive

Dorado, PR

- Cross-collaborated with teams in Asia and USA to develop global market websites for clients such as Snapple and Mott's, in markets as diverse as Asia and Latin America.
- Customize Wordpress themes for websites and blogs in order to develop custom solutions while providing an easy to update platform.
- Design and optimize web assets to develop highly interactive websites, landing pages and microsites with a mobile first mentality.
- Work closely with marketing team to build engaging landing pages with a focus on generating leads and brand awareness.
- Create and design content for social media platforms such as web animations, videos, landing pages and more.

### Professor

November 2007 - February 2015

### Atlantic University College

Guaynabo, PR

- Teach courses in Web Design, Web Development, Photoshop, Advertising and Fundamentals of Design.
- Review and revamp web courses to keep them up to date with new technologies and trends.
- Recognized for receiving the highest evaluation for academic professor in 2011.

### Graphic & Web Designer Front-end Developer

June 2003 - Present

### JennieCortes.Com

Richmond, VA • Puerto Rico

- Design and develop highly engaging, SEO optimized, responsive website solutions for various clients in Puerto Rico and Virginia.
- Create and collaborate on integrated campaigns and marketing efforts by designing logos, newsletter, brochures, social media content, e-mail blasts, among other things.

### Dreamweaver Instructor

April 2012 - June 2015

### InDesign Training PR

San Juan, PR

- Conducted training for private corporations through InDesign Training P.R. in the following: HTML & CSS basics, Dreamweaver interface and tools, how to create layouts using tables, i-frames, frames, divs, FTP, Dreamweaver templates, among other subjects.

### Web Designer

May 2007 - August 2008

### Arteaga & Arteaga Advertising

San Juan, PR

- Create web animations in GIF and Flash for social media content and interactive campaigns.
- Create SEO optimized, visually engaging, and responsive website solutions for clients in the tourism, entertainment and beverage industry.
- Collaborated with the creative team in a non-profit integrated campaign which was awarded a spot in the Shortlist Titanium & Integrated Lion Category at Cannes among other awards.

### References via LinkedIn

[linkedin.com/in/jenniecortes](https://www.linkedin.com/in/jenniecortes)

- "She likes to get the job done on time and has a high sense of urgency. She always has a big smile on her face." -Tony López Pagán
- "She delivered wonderful results. She was personable, easy to get in touch with, and was willing to help in whatever way, always willing to go the extra mile." -Jim Gamble
- "The information she provided was very detailed, organized, useful and easy to understand." -Yenitza García